

Person. Society. Nation
8th Perm Forum
April 18-21, 2012, Perm Fair Ground Exhibition Center

According to the outcome of discussion on VII Perm Forum 2011, a new formula of the social contract was proposed: decentralization in exchange for possible preservation of loyalty to the existing government.

The forum has precisely caught the challenge of the time. The need in system decentralization for regions, business and society formulated and voiced in Perm became the core line of the past political year. Currently, the demand for decentralization of the government is evidenced by the attempts to expand the autonomy of municipal formations and improve the financial independence of regional and local authorities, resolutions on restoration of election of governors and removal of barriers for registration of parties, and finally, the “Open Government” system that shall ensure the interaction and feedbacks between the government and society.

Simultaneous explosive growth of social and political activity after the decade of civil apathy has increased the mass demand for decentralization from below. “Angry citizens” have initiated the return of the figure of a citizen to the politics, have expressed their eagerness to collectively resolve common problems and work for the common good.

Perm forum shall unite these two vectors:

“Country → Society → Person”: the discussion of the government’s efforts to return a part of powers and responsibilities to the level of regions, businesses and society.

“Person → Society → Country”: increase in civil activity and people’s desire to actually bring effect on the processes taking place in the country.

During the first day of the Forum, on April 19, a presentation and discussion of the “Open Government” system groundwork will take place. The third-party experts in association with the members of workgroups will vote for the priority of the vectors of work and projects that can result in maximum changes in two-three year perspective.

During the second day of the Forum, on April 20, the center of discussion will be a Person within social connections system. In the contemporary world, both the efficiency of the government and the stability of economic development, and social stability in long-term perspective primarily depend on the quality of human capital and level of development of social institutions. And the demands of the most active portion of the Russian society set the fundamentally new requirements to the quality of human and social capital.

On both these days will be analyzed various approaches to discussion on “free access” procedure, which allows the economic growth and political democracy to support each other, and a citizens obtains maximum opportunities for self-actualization. To move from the “restricted access” procedure (used in Russia now) to the “free access” procedure, three key problems should be resolved:

1. Elites should set the rules for everyone and not the exceptions for themselves.
2. Non-governmental organizations, both public and commercial, should outlast their founders.
3. Control over the violators shall be collective and not selective.

Once those obstacles were overcome, 25 leading world countries managed to achieve their current level of development. To solve this problem, the expert will work in workgroups, which will focus on the human (“Education”, “Economic reforms and entrepreneurship”, “Culture”) and social capital (“Environment”, “Policy and civil activity”, “Media”).



The third day of the forum, April 21, will be dedicated to brainstorming the further vector of development of the Perm Territory as a territory of post-industrial innovative development. This time the region will put for discussion by the expert the complex project of region development “Perm 3.0” – Russia’s first territorial development megaproject oriented at economic capitalization of humanitarian innovations. Implementation of such projects has direct effect of territorial decentralization, resulting in appearance on the country map of the centers alternative to capital cities.

Agenda

April 19, 2012

08:00 – 09:00 **Participant registration. Welcome coffee**

09:00 – 09:45 **Opening Ceremony
Plenary meeting hall**

Moderator:

Sergei Aleksashenko, Director of Macroeconomic Research at the Higher School of Economics

Opening remarks:

Oleg Chirkunov, Governor of the Perm Krai

Mikhail Abyzov, Adviser President of Russian Federation

Report: “The Perm contract: Restart”

(The results of the 2011 Perm Economic Forum and the working procedure of the Perm Forum-2012)

Aleksandr Auzan, Head of the Advisory working group at the Presidential Commission for the Modernisation and Technological Development of the Russian Economy

Presentation: “The Struve_Rating”

Voting, debriefing

Report: The Definition of “Personal Suitability” in the Modern Context of Personal Development”

Alexey Kara-Murza, D.Sc., Philosophy, Director of the IPhRAS Branch for the Social and Political Philosophy, President of National Foundation “Russian Liberal Found”

09:45 – 11:00 **The Open Government system: new course, plenary meeting
Plenary meeting hall**

A decree of the RF President created a work group to form the system of Open Government in early February. The purpose of this project is to expand the interaction of government bodies with public associations, movements and expert organizations. The Open Government priorities include a wide range of issues, covering microeconomics and regional development, social politics and civil rights protection. The principles and the agenda of the Open Government will be presented and discussed at the Perm Forum.

Moderator:

Sergei Aleksashenko, Director of Macroeconomic Research at the Higher School of Economics

Keynote reports:

Mikhail Abyzov, Adviser President of Russian Federation

Participants:

Mikhail Bershadskiy, President of AlfaStrahovanie

Alexander Bragin, Partner of Tax & Legal team for Russia, Deloitte

Oleg Chirkunov, Governor of the Perm Krai

Sergey Drobyshevsky, Head of Department “Macroeconomic and Finances” of Gaidar Institute for Economic Policy

Bulat Stolyarov, General Director, IRP Group

11:00 – 12:00 **Discussion “free microphone”**

12:00 – 12:30 **Special Guest’s Speech:**

“Centralization. Decentralization? Non-centralization!”

With the support of The Friedrich Naumann Foundation for Freedom

Plenary meeting hall

Robert Nef, Chairman of the Board of Trustees of the Liberales Institut

12:30 – 13:15 **Lunch**

13:15 – 16:15 **Public sessions of the working groups (held in parallel):**

The on-site session of work subgroups for the development of the *Open Government* system on the first day of the Perm Forum will form a round in the discussion of the priorities in the functioning of the *Open Government* and the mechanisms suggested for the dialogue between the state and a public institutions, involving the representatives of intellectual and economic elite.

The participants of the discussion will use an active crowdsourcing model to work out recommendations for the work of the *Open Government*. The discussion group work is to determine key solutions and resources to bring about significant change in the nearest future.

“Open Government” system mechanisms”

Hall 1

Moderator:

Artashes Gazaryan, Founder of the School of Democracy and Administration

Keynote report:

Sergei Aleksashenko, Director of Macroeconomic Research at the Higher School of Economics

Participants:

Kirill Emelianov, Deputy Director of Department of the competition, Ministry for

Economic Development of the Russian Federation

Svetlana Makovetskaya, Head of the Center for civil analysis and independent research (GRANY Center)

“Protecting citizens’ rights”

Hall 2

Moderator:

Albert Eganyan, Managing Partner at “VEGAS LEX” legal firm

Keynote report:

Bulat Stolyarov, General Director, IRP Group

Participants:

Igor Averkiev, Expert of Perm Civil Chamber

Alexander Ivanchenko, Head of Russian Center for Training in Election Technologies under the CEC of Russia

Tatyana Margolina, Ombudsman in Perm Krai

Vladimir Osechkin, Expert of work groups at the Council on the Development of Civil Society and Human Rights under the auspices of the RF President, the creator of Gulagu.net and ONK.RF human right Internet projects

Yana Yakovleva, Chairman of NCP “Business Solidarity”

“Human resources development”

Hall 3

Moderator:

Ilya Breyman, Deputy Head of the practice of "State and non-profit sector", Ward Howell

Keynote report:

Alexander Bragin, Partner of Tax & Legal team for Russia, Deloitte

Participants:

Andrey Barkin, Director of Education Research Center “Skolkovo”

Oleg Byakhov, Business Development Director of IBM

Alexei Gusev, Head of Department “Young Professionals”, Agency of Strategic Initiatives

Victor Kozbanenko, Rector of the State University of Management

Mikhail Ptyadilnikov, Head of the Division of complex coordination of economic policy and development of the city, the Moscow City Government

Artur Shamilov, Managing Director, «TopContact Executive Search»

Svetlana Simonenko, Development Director, DeTech Consulting

Elena Zueva, Holder of Chair of state and municipal management, HSE - Perm

“Long-term macroeconomic and fiscal policy”

Hall 4

Moderator:

Evgeniy Gavrilentov, Managing Director, “Troika Dialog”

Keynote report:

Sergey Drobyshevsky, Head of Department “Macroeconomic and Finances” of Gaidar Institute for Economic Policy

Participants:

Natalia Akindinova, Director of the HSE Center of Development

Andrey Emelianov, Dean of Faculty “Economy” of the HSE - Perm

Vladimir Nazarov, Institute of Economic Policy named after Ye. T. Gaidar, Microeconomic and Finance Research Center, Budget Federalism Laboratory, Head

“Regional policy and decentralisation of powers”

Hall 5

Moderator:

Irina Starodubrovskaya, Candidate of Economic Sciences; Director of the Municipal Development Problems Laboratory and the Gaidar Institute for Economic Policy

Keynote report:

Oleg Chirkunov, Governor of the Perm Krai

Participants:

Alexander Epshteyn, Director of Institute Regional studies and Urban planning at the Higher School of Economics

Vladimir Klimanov, Director of Institute of Public Finance Reform

Sasha Tamm, Branch Manager of The Friedrich Naumann Foundation for Freedom in Russia

Andrei Yakovlev, Director of The Institute for Industrial and Market Studies at the Higher School of Economics

“Social policy”

Press center

Moderator:

Aleksei Sitnikov, Head of the International Cooperation Department at the Moscow School of Management Skolkovo

Keynote reports:

Mikhail Bershadskiy, President of AlfaStrahovanie

Participants:

Elena Avraamova, Deputy Director for of Institute for Social and Economic Problems

of Population, Russian Academy of Sciences

16:15 – 16:45 **Coffee break**

16:45 – 17:30 **Special Guest’s Speech:**
“Digital Empowerment: The New Mobile/Social Model ”
Hall 1

Greg Williams, Executive Editor of Wired

17:30 – 19:00 **Plenary Meeting Summary**
Plenary meeting hall
Reports of moderators or group representatives.

Moderator:

Sergei Aleksashenko, Director of Macroeconomic Research at the Higher School of Economics

Participants:

Ilya Breyman, Consultant of Ward Howell

Albert Eganyan, Managing Partner at “VEGAS LEX” legal firm

Evgeniy Gavrilentov, Managing Director, “Troika Dialog”

Irina Starodubrovskaya, Candidate of Economic Sciences; Director of the Municipal Development Problems Laboratory and the Gaidar Institute for Economic Policy

Aleksei Sitnikov, Head of the International Cooperation Department at the Moscow School of Management Skolkovo

April 20, 2012

08:00 – 09:00 **Welcome coffee**

09:00 – 10:00 **Working Breakfast: “The People who Write Books”**
Pavilion 2, 2nd Floor

In their work, modern publicists, journalists and politicians represent public opinion, and the effectiveness and results of the processes that are currently underway in Russia. The books published in 2011 discuss the further development of Russian society, the political situation and the general climate.

In the course of the discussion, the participants will answer the following questions: What motivated you to create your book? How have the times we live in affected its contents? How does the author himself define the role of his work in the social and political life of the country? Could the book change public opinion?

Moderator:

Vladimir Paperny, Art Critic and Cultural Expert

Participants:

Aleksandr Auzan, Head of the Advisory working group at the Presidential Commission for the Modernisation and Technological Development of the Russian Economy

Oleg Chirkunov, Governor of the Perm Krai

Alexander Gavrilov, Book critic

Artashes Gazaryan, Founder of the School of Democracy and Administration

Alexey Kara-Murza, D.Sc., Philosophy, Director of the IPhRAS Branch for the Social and Political Philosophy, President of National Foundation “Russian Liberal Found”

Boris Kupriyanov, Moscow Open International Book Festival, Program Director

Maxim Trudolyubov, Section editor Opinion Page, Vedomosti

Irina Yasina, journalist

10:00 – 10:30 **Break**

10:30 – 12:00 **Human Capital and Social Capital, plenary meeting**
Plenary meeting hall

In a post-industrial economy, a country’s ability to compete is directly connected with human and social capital. Personal efficiency, labor productivity, initiative, innovative thinking, social contacts, interpersonal trust, and self-organization of the citizens are the key stimuli for economical growth.

What determines the state of human and social capital in modern Russia? How is it can be possible to make it a better environment for personal growth and development? How deep is the gap between the Russian elite and the rest of the population? To what extent does the development of human potential depend on the state and to what extent to it depend on citizens? Under which conditions can Russian society develop a full-fledged social contract?

Moderator:

Aleksandr Auzan, Head of the Advisory working group at the Presidential Commission for the Modernisation and Technological Development of the Russian Economy

Keynote reports:

Leonid Politshuk, Head of Science and Education Laboratory for Applied Analysis and the institutions of social capital at the Higher School of Economics

Sergey Bobylev, UNDP report on human capital, Editor-in-Chief; Moscow State University named after M. V. Lomonosov, Doctor of Economy, Professor

Participants:

Aleksander Arkhangelsky, Tenured Professor, Department of Journalism, The Higher School of Economics

Igor Averkiev, Expert of Perm Civil Chamber

Arkady Dvorkovich, Aide to the President of Russian Federation

Alexander Morozov, Chief Editor, “Russian Magazine”, Director of Media Research Center of UNIC

Gleb Pavlovsky, President of the Effective Policy Foundation, Member of the Civic Chamber

Grigorii Revzin, historian, art critic, architectural critic, journalist

Irina Starodubrovskaya, Candidate of Economic Sciences; Director of the Municipal Development Problems Laboratory and the Gaidar Institute for Economic Policy

Andrei Yakovlev, Director of The Institute for Industrial and Market Studies at the Higher School of Economics

12:00 – 12:30 Coffee break

12:30 – 14:30 Parallel work discussion group:

The work of the second forum day aims to determine the long-term strategy of the development of the country, relying on the improvement in the quality of human and social capital. For this purpose, it is necessary to provide for the transition of Russia to the “open access” procedure that will raise our country to the club of the most successful countries on the planet. Experts are to work out proposals on the achievement of three crucial conditions to overcome the “limited access” we have in Russia today:

1. The elites must negotiate the rules for all, not exclusions for themselves. Common standards and attitude to them should be formed in the society to tackle these tasks. Culture and Education discussion groups will work on such a system of norms and standards.

2. Non-government, public and commercial entities should survive after the death of their founders. This condition is associated with the need to gradually shift from personal relations and ties to the corporate, business and management institutions relations. Entrepreneurship, Environment, Civic Activity discussion groups will work on these topics.

3. The monitoring of the enforcement bodies should be collective, not selective. Media, Civic Activity and partially Entrepreneurship discussion groups will define the collective monitoring mechanisms.

The work of discussion groups should result in the proposals concerning the general trajectory of transition to the “open access” mode and the priority measures to achieve positive change in foreseeable future.

EDUCATION discussion group

Hall 1

The education system is responsible not only for the communication of knowledge, but also for the broadcast of values and accumulation of competence. Requirements to the modern education system are quite antagonistic. On the one hand, education, especially

secondary education, should form a certain “standard” – a comparable and similarly verified set of knowledge. On the other hand, a person can change careers, and even professions several times in his or her lifetime, making thus the value of a certain skill higher than that of abstract knowledge.

What standards are now set by the Russian education system? To what degree is it open to the demands of the changing world, and does it match the challenge of transiting to a qualitatively different development model? What is to be done to transform education into the site where values are formed and respect to norms and standards is taught? How these standards can be applied to the education system?

Moderator:

Iliya Slutsky, Independent Advisory

Participants:

Eugeniy Achkasov, Member of Public Council Ministry of Health and Social Development of the Russian Federation, Professor of I.M. Sechenov First Moscow State Medical University

Sergey Golubev, Project manager of New Eurasia Foundation, docent of the Russian Presidential Academy of National Economy and Public Administration

Dmitry Grigoryev, Education Center No. 825, Director, Candidate of Pedagogical Science

Olga Gromova, Chief Editor of professional magazine, “School Library”

Alexei Gusev, Head of Department “Young Professionals”, Agency of Strategic Initiatives

Nikolai Karpushin, Minister of Education of Perm Krai

Victor Kozbanenko, Rector of the State University of Management

Andrey Kozhevnikov, Director of Regional Center of Additional Professional Education

Gennadiy Latfullin, Director of Institute of The State and Municipal Administration of The State University of Management

Pavel Mikov, Commissioner for Children's Rights in Perm Krai

Aleksei Sitnikov, Head of the International Cooperation Department at the Moscow School of Management Skolkovo

Anatoliy Tsurulnikov, Head of Laboratory socio-culture regional issues of development of education, Institute of Education Management, Russian Academy of Education

Victor Vakhshstein, Socioeconomic Research Center under the auspices of the Russian Academy of Peoples’ Economy and Public Service under the auspices of the RF President, Director

ECONOMIC REFORMS AND ENTREPRENEURSHIP discussion group

Hall 2

Russia was 124th in the Doing Business 2011 annual rating of countries favorable for business. Corruption, “enforced entrepreneurship”, lack of independent justice, tax and customs regulations, and many other factors create an unfavorable business climate in Russia. An additional dimension to the issue is it is difficult for the owner to “get out” of his or her business, for the competitive advantages of a certain entity are in many ways

associated with the personality of its owner, with his or her ties, knowledge, reputation. How could we achieve a significant improvement in the business climate? What measures could be implemented by entrepreneurs independently or in partnership with public organizations? What are the potential mechanisms for business to influence the authorities in order to neutralize the involvement of the administrative resource in economic competition? How can we overcome the “personalization” trap for organizations in the current situation?

Moderator:

Sergei Aleksashenko, Director of Macroeconomic Research at the Higher School of Economics

Participants:

Andrey Bliznyuk, Partner of Runa Capital

Artashes Gazaryan, Founder of the School of Democracy and Administration

Vladimir Klimanov, ANO Institute for the Reform of Public Finance, Director

Kirill Nikitin, Partner of PriceWaterhouseCoopers

Yevgeny Ofrikhter, European Bank for Reconstruction and Development Office in the Urals Federal District, Head

Aleksandr Pochinok, member of the Council of the Federation of the Federal Assembly of the Russian Federation

Oleg Prozorov, Executive Partner of ECR – Europe Conseils Realisations S.A.

Igor Vagizov, Troika Dialogue Investment Company, Perm Branch, Head

Andrei Yakovlev, Director of The Institute for Industrial and Market Studies at the Higher School of Economics

URBAN ENVIRONMENT discussion group

With the support of Moscow Urban Forum

Hall 3

At present the development of Russian cities and improvement in the quality of urban environment clashes with a number of radical issues, including the absence of resources available to the cities, short-term planning, the gap separating urban residents from the municipal management process, and the absence of public institutions responsible for development strategies. As a result, the successful development of a city depends on accidental factors and in many ways relies on the personality of the mayor or governor, on the quality of their interaction with federal politicians.

How could we create a management mechanism that would allow for the development of long-term urban development strategies, taking into consideration all stakeholders' interests and resulting in real positive changes in urban environment? How could local communities and non-government organizations be involved in the process of managing Russian cities? What institutions will help depersonalize urban development, and are we to strive for this depersonalization?

Moderator:

Bulat Stolyarov, General Director, IRP Group

Participans:

Han van den Born, Partner of KCAP

Cees Donkers, Urban designer, Founder of the Architectural Centre of Eindhoven

Alexander Epshteyn, Director of Institute Regional studies and Urban planning at the Higher School of Economics

Yuri Gurman, Vice-President of Associate of rural settlements of the Russian Federation

Alexander Lozhkin, Architect of City Projects Bureau

Nikolai Palazhchenko, Member of the Board of the Vinzavod contemporary art support foundation

Vladimir Paperny, Art Critic and Cultural Expert

Nikolai Pryanishnikov, expert of the Institute for Strategic Development of Municipal Formation “Small towns”, “Pushkin library”, V.Potinin Fund

Grigorii Revzin, historian, art critic, architectural critic, journalist

Irina Starodubrovskaya, Candidate of Economic Sciences; Director of the Municipal Development Problems Laboratory and the Gaidar Institute for Economic Policy

CULTURE discussion group

With the support of the Cultural Alliance project

Hall 4

Culture is a whole network of formal and informal institutions responsible for the production, broadcast and capitalization of values. The main task set before the Russian culture today is to return the value of standard (rule, law) leveled down by the decades of life in the Soviet system of double standards (combining the official system of values and unofficial practice) and the post-Soviet period, when every norm and standard was rejected. The transition to a qualitatively new development model proved to be impossible without the establishment of a new system of values.

What is the function of cultural institutions in the process of establishment, maintenance and distribution of common values and standards? In what way the representatives of creative industries could promote the establishment of united rules, and in which spheres of Russian reality this is most possible?

Moderators:

Nikolay Novichkov, professor, Head of the Federal Board “Cultural Alliance”

Aleksandr Auzan, Head of the Advisory working group at the Presidential Commission for the Modernisation and Technological Development of the Russian Economy

Participants:

Vladimir Abashev, Doctor of Philology, professor of Perm State University

Aleksander Arkhangelsky, Tenured Professor, Department of Journalism, The Higher School of Economics

Eduard Boyakov, Art-Producer

Alexander Cheparukhin, music producer and promoter, founder and CEO of GreenWave Music

Alexander Dolgin, professor, chair of Art Pragmatics department at Higher School of Economics

Alexander Gavrilov, Book critic

Marat Guelman, Director of PERMM, the Museum of Contemporary Art, Member of the Public Chamber of the Russian Federation

Alexey Kara-Murza, D.Sc., Philosophy, Director of the IPhRAS Branch for the Social and Political Philosophy, President of National Foundation “Russian Liberal Found”

Natalia Kopelyanskaya, Expert of the Project Group “Museum Solutions”

Boris Kupriyanov, Moscow Open International Book Festival, Program Director

Vadim Levin, Publisher

Oleg Leybovich, Head of the Department for Culturology, State National Research Polytechnic University of Perm

Boris Milgram, Deputy Chairman of the Perm Krai Government

Elena Oleynikova, Pounder of “Green art” Gallery

Andrei Rodionov, Poet

Olga Zhukova, Professor, Deputy Head of the Department of Culturology Moscow Pedagogical State University

Sergey Serebrennikov, General Director of Institute for International Integration

Irina Shafranskaya, assistant professor of general management of the HSE - Perm

POLITICS AND CIVIL ACTIVISM discussion group

Hall 5

Time has come when we can finally discuss not only the presence or absence of the civil society in Russia, but also its characteristics, composition, priorities and strength. The Russian society is no longer passive and indifferent, but its potential has not become clear yet.

Could a large number of “small actions” bring about the fundamental change in the Russian society? Have the changes that could make the Russian civil society a real force in the development of political competition, improvement of public management and the protection of human rights in the country emerged in it? What critical threshold is to be overcome by the civil activity in the country to create practical and widespread mechanisms of civil control over the activities of the power agencies and civil participation in decision-making?

Moderator:

Svetlana Makovetskaya, Head of the Center for civil analysis and independent research (GRANY Center)

Participants:

Igor Averkiev, Expert of Perm Civil Chamber

Svetlana Kalinina, Head of the Student Law Office of Higher School of Economics, Nizhny Novgorod

Marina Khrustaleva, Member of the board of the Moscow Architecture Preservation

Society (MAPS), Member of the Coordination Council of Social movement “Arkhnadzor”

Galina Kozlova, Coordinator of regional programs of The Friedrich Naumann Foundation for Freedom

Tatyana Margolina, Ombudsman in Perm Krai

Vladimir Osechkin, Expert of work groups at the Council on the Development of Civil Society and Human Rights under the auspices of the RF President, the creator of Gulagu.net and ONK.RF human right Internet projects

Petr Shkumatov, coordinator of the Society of Blue Buckets

Konstantin Sulimov, Expert of the Center for civil analysis and independent research (GRANY Center)

Irina Yasina, journalist

MEDIA discussion group

Press center

“An event exists if it is in the media.” Modern technologies make it possible to process greater and greater streams of information, broadcasting increasingly diverse opinions. Extensive potential choice within the media environment forms a new type of the society. But it is the real preparedness to use information as a control instrument that reveals the maturity of both the society, and the authorities, enforcing a number of limitations on both sides.

How can Russian media become independent “arbiters”, the respected guarantor of the observance of rules by the elites, and of limiting the reach of enforcement structures? What new potential for the interaction of the authorities and the citizens emerge due to the media industry development? What will be the consequences of the greater role of social networks in Russia and abroad?

Moderator:

Vasily Gatov, Executive Director of innovation development of RIA Novosti

Participants:

Roman Badanin, Chief Editor of Forbes

Alexei Chistyakov, ProPerm.ru Regional Information Portal, General Director

Maria Drokova, PR-Director of Runa Capital and The Russian Quantum Center

Andrey Goryanov, Chief Editor of Slon.ru

Ilya Kurmyshev, Head of venture and innovation development programmes department OJSC Russian Venture Company

Ivan Kolpakov, Writer, Journalist, Ex-Editor, “SOL”

Alexander Morozov, Chief Editor, “Russian Magazine”, Director of Media Research Center of UNIC

Sergey Poydo, Co-founder of The Village

Igor Sadreev, Chief Editor of The Village

Valeriy Sergeev, Branch Director VGTRK STRC “Perm”

Margarita Simonyan, Chief Editor of Russia Today

Svetlana Sorokina, Journalist

Vyatcheslav Sukhanov, Chief Editor, “Kommersant-Prikamie”
Nikolai Uskov, President of Media Group “Live!”, Project manager of Snob

14:30 – 15:30 Lunch

15:30 – 17:00 Network Society: the Outlines of New Reality, plenary meeting

Plenary meeting hall

With the support of InLiberty

A few years ago horizontal links within the Russian socium were weak, and efficient network projects were regarded as a utopia. Today social networks have proved their efficiency, being one of the few social institutions which are capable to unite dozens thousand people. And this is not a purely Russian phenomenon: the borderlines of the sociopolitical relations are shifted all over the world under the pressure of social networks. What are the reasons of those changes? What are social networks? Is it a technological or social phenomenon? What will be the consequences of strong social networks in Russia and globally?

Moderator:

Vasily Gatov, Executive Director of innovation development of RIA Novosti

Participants:

Artashes Gazaryan, Founder of the School of Democracy and Administration

Sam Greene, Visiting professor of political science, Director of Center for the Study of New Media & Society, New Economic School

Stanislav Livovsky, Chief Editor of Department “Literature”, OpenSpace.ru

Nikolai Uskov, President of Media Group “Live!”, Project manager of Snob

17:00 – 17:30 Coffee break

17:30 – 19:00 Summing up Plenary Meeting

Plenary meeting hall

This discussion will sum up three days of forum work. Section speakers will present the results of work for each discussion groups: *Culture, Education, Media, Urban planning, Economic Reforms and Entrepreneurship, Politic and Civic Engagement.*

Moderator:

Aleksandr Auzan, Head of the Advisory working group at the Presidential Commission for the Modernisation and Technological Development of the Russian Economy

Experts:

Discussion group “Education”

Iliya Slutsky, Independent Advisory

Discussion group “Economic Reforms and Entrepreneurship”

Sergei Aleksashenko, Director of Macroeconomic Research at the Higher School of Economics

Discussion group “Urban planning”

Bulat Stolyarov, General Director, IRP Group

Discussion group “Culture”

Nikolay Novichkov, professor, Head of the Federal Board “Cultural Alliance”

Discussion group “Media”

Vasily Gatov, Executive Director of innovation development of RIA Novosti

Discussion group “Politik and Civic Engagement”

Svetlana Makovetskaya, Head of the Center for civil analysis and independent research (GRANY Center)

April 21, 2012

09:00 – 10:00 **Participant registration. Welcome coffee**

10:00 – 12:00 **Conference “New Development Instruments for Innovation Clusters in Russia”
Plenary meeting hall**

One of the trends in improving the competitiveness of Russian economy is the implementation of cluster policy with its plans to develop territorial innovation clusters. A number of mechanisms establishing the organization support and funding for cluster development are being formed now. On April 20 the application process for the Economy and Development Ministry competition is completed, and by June 1 the government work group on the development of public-private partnership in the innovation sphere is to determine 10 pilot territories. In order to maximize the use of the territory’s innovation potential, it will be necessary to develop mechanisms of expert horizontal inter-cluster interaction. Cooperation in the research and commercialization of new products and technologies is obvious in the technological projects of participant clusters. All the cluster teams will tackle similar tasks associated with the development of the support of their working high-tech companies and new startups in the infrastructure projects.

What territories gain from cooperation? How could they build the system of cooperation? Will the managing companies become full-fledged development institutions at the local level? Are we “discovering the continents again”, or are we using international experience? What is the role of the state in the cluster interaction? What concrete measures are to be a priority?

Moderators:

Artyom Shadrin, Ministry for Economic Development of the Russian Federation, Strategic (Program) Management Department, Director

Yuiy Vasiliev, Head of SEZ “Zelenograd”

Registration confirmed for:

Ivan Bortnik, Innovative Regions of Russia Association, Executive Director
Albert Eganyan, Managing Partner at “VEGAS LEX” legal firm
Kirill Emelianov, Deputy Director of Department of the competition, Ministry for Economic Development of the Russian Federation
Yelena Gilyazova, Permsky Krai Legislative Assembly, Deputy
Vyacheslav Glazychev, Russian Academy of Peoples Economy and Public Service under the auspices of the President of the Russian Federation, Public Management Faculty, Territorial Development Chair, Head
Aleksey Golubev, Sarov Closed Administrative Territorial Unit, Head
Vladislav Kapustin, Government of the Samara Oblast, Deputy Chairman, Samara Oblast Minister for Economic Development, Investment and Trade
Karen Malkhasyan, Rosatom State Corporation, Regional Work Administration, Deputy Head
Sergey Proskurnin, Zheleznogorsk Closed Administrative Territorial Unit, Administration, First Deputy Head
Alexander Rats, Dubna Cluster Development Center, Director
Victor Sidnev, Technospark Troitsk Nanocenter, Head
Yuri Simachev, Interagency Analytical Center, Deputy General Director

Confirmation expected for:

Andrey Gnezdilov, Krasnoyarsky Krai, Deputy Governor, Krasnoyarsky Krai, Government, Deputy Chairman
Leonid Gokhberg, Scientific Research University-Higher School of Economic, First Pro-Rector
Yevgeny Yevdokimov, OAO ROSNANO, Infrastructure Projects Administration, Managing Director
Andrey Klepach, Deputy Economic Development Minister of the Russian Federation
Sergey Kadochnikov, The Urals University, Economic Faculty, Dean
Denis Kovalevich, Skolkovo Fund, Nuclear Technology Cluster, Executive Director
Valentin Makarov, NP RUSSOFT, President
Yuri Mikhayev, Russian Engineering Academy, Volga Region Branch, Interregional Public Organization, General Director
Alexander Smekalin, Ulyanovsk Oblast Minister for Strategic Development and Innovation
Aleksey Strukov, Novosibirsk Oblast Minister of Economy
Maksim Shereikin, Deputy Governor of the Kaluga Oblast

12:00 – 12:30 Coffee break

12:30 – 19:00 Perm 3.0 – New Development Trajectory, economy conference

12:30 – 14:00 Perm 3.0 Project in the Context of Russian and Foreign Territorial Development Mega Projects, plenary meeting

The conference will focus on the comprehensive plan for the post-industrial development of the Perm Territory which would make it possible for the region to transit from the traditional industrial economy to the economy of knowledge, humanitarian innovation and creative industries. What are the parameters of the Perm project and the expected results of its implementation? What interaction mechanisms of the federal,

regional and private capital are envisaged by the project? What Russian and international experience could be useful for Perm?

Moderator:

Aleksandr Pochinok, member of the Council of the Federation of the Federal Assembly of the Russian Federation

Introductory Report:

Oleg Chirkunov, Governor of the Perm Krai

Participants:

Han van den Born, Partner of KCAP

Cees Donkers, Urban designer, Founder of the Architectural Centre of Eindhoven

Martin Dubbeling, senior consultant, urban planner and urban designer at SAB in Arnhem, ISOCARP Vice President Urban Planning Advisory Teams (UPATs) Programme

Albert Eganyan, Managing Partner at “VEGAS LEX” legal firm

Yevgeny Ofrikhter, European Bank for Reconstruction and Development Office in the Urals Federal District, Head

Bulat Stolyarov, General Director, IRP Group

14:00 – 15:00 Lunch

15:00 – 17:00 Parallel group work:

At the work groups experts will discuss the comprehensive plan for the post-industrial development of Permsky Krai. The participants of discussion will analyze concrete projects from the point of view of their necessity and their implementation, assess the expected economic and social effect. This work is to produce concrete proposals on the implementation of the plan outlined for the transformation of the region and of the city.

Innovation Cluster

Hall 1

The buildup of an innovation cluster in the Perm territory is an important component of post-industrial development. Recent years have witnessed the creation of an innovation infrastructure, the development of conditions for the enhancement of human resources quality. The Promsvyaz Technopark, the Osentsy Technopark successfully function in Perm, their activity is aimed at the creation of conditions for the efficient functioning of the enterprises of the machine building, chemical, petrochemical, and other branches of industry. Besides that, there is also a network of business incubators implementing projects to support innovation and research. The innovation cluster unites various stakeholder groups in the process of building post-industrial society through the development of innovation institutions.

What will be the innovation future of the Perm territory? What difficulties and limitations it should overcome on the road of the innovative development of the region?

What is the role of innovation in the post-industrial development of the Perm Territory?

Moderator:

Yury Vasiliev, Head of SEZ "Zelenograd"

Participants:

Dmitry Adrianov, CEO "Prognoz"

Alexander Buylin, Project manager, "Biotechnological Cluster"

Maxim Diakov, Permsky Krai Commerce and Industry Chamber, Director

Elena Gilyazova, Deputy of the Legislative Assembly of Perm Krai

Andrey Klimenko, CEO Pirate Pay

Vladimir Korotaev, Pro-rector of science and innovations, professor, State National Research Polytechnic University of Perm

Maria Marketanova, Global Venture Alliance, Business Marketing and Development Director

Ksenia Novikova, Minister of Industry, Innovation and Science of Perm Krai

Anatoly Plotnikov, Permsky Krai Investment Support Agency, Innovation Projects Department, Head

Artyom Razumkov, CEO Macroscop

Konstantin Shubnikov, Project manager, Industrial Park "Osentsy"

Vyatcheslav Voronov, Director of Department of consulting and professional services, Global TechInnovations

Congress and Exhibition Cluster

Hall 2

At present Russia is among the countries of the most vibrant congress and exhibition activity. Russian regions face new prospects due to the satiation of the business communication market in the capital and the shift of business activity to other cities of Russia. Congress and exhibition activity is a significant territorial development driver globally, and Perm should not be an exception.

What should be the specialization of the Perm congress and exhibition cluster? How one could streamline management and costs to develop congress and exhibition activity in Perm with maximum results?

Moderator:

Igor Prudnikov, Director of IP Agency, Chairman of the Subcommittee of the CCI of the Russian Federation on the development of information and communication technologies in the system of Exhibition and Conventional activity

Participants:

Igor Bychkov, General Director of RESTEC Ural, LLC

Maxim Chereshev, Business Russia Department for Exhibition, Fair and Convention Activity, Industry Branch Chairman

Michael Davydov, First Deputy General Director of the The Expo Centre "Permskaya Yarmarka"

Igor Filonenko, General Director of Zashita EXPO, LLC
Sergey Klimov, General Director of the The Expo Centre "Permskaya Yarmarka"
Andrey Kurilov, Regional Director for Business Development ITE
Oleg Oschepkov, General Director of OZON GROUP
Konstantin Piankov, Minister of of Enterprise Development and Trade of the Perm Krai
Dmitriy Rolband, Managing Partner, Rolband&Partners
Mikhail Rolband, Consultant, Rolband&Partners
Bulat Stolyarov, General Director, IRP Group

Education and Humanitarian Innovations Hall 3

The post-industrial vector in the transformation of Perm implies the orientation at the people, at making all the possible humanitarian benefits, starting with a comfortable social environment, and ending with rich cultural life, available to them. The support of the new post-industrial economy by trained human resources is an urgent task for Perm. Its solution is in the development of the innovation and humanities cluster based on high quality and extended education.

International universities in humanities and engineering funds, technology schools and distance learning based on the principle of “lifelong education” – could all that make Perm a test ground for educational innovation? How could Perm become the center of gravitation for students from every corner of the world?

Moderator:

Nikolai Karpushin, Minister of Education of Perm Krai

Partisipants:

Lyudmila Gadzhieva, Head of the Department of Education Perm
Sergey Golubev, Project manager of New Eurasia Foundation, docent of the Russian Presidential Academy of National Economy and Public Administration
Andrei Kolesnikov, Rector of the Perm State Pedagogical University
Taniana Krupa, Director of educational projects, "1C"
Alexei Lubkov, Vice-Principal of Moscow Institute Open Education
Darya Paramonova, SENSEable City Moscow Theme Supervisor, Strelka Institute for Media, Architecture and Design
Svetlana Sorokina, Journalist
Anatoliy Tashkinov, Perm National Research Polytechnic University, Rector, Professor
Nataliya Tipenko, General Director of Center of the Universal Program

The Cultural Capital Hall 4

A number of high-profile projects in the sphere of culture, and actions to develop and implement a consistent cultural politics give Perm an increasing prominence in Russia, develop international ties. There is no surprise in the fact that *Perm as a Cultural Capital* concept is crucial for the comprehensive project of post-industrial development.

The project envisages the reconstruction and creation of a number of cultural objects, but skillful management and brilliant content are necessary for their successful functioning, contributing thus to the creation of a *City 3.0*. How one could ultimately include the existing and created objects in the cultural space of the city? What instruments of cultural politics should be borrowed from international practice? What is the best way to use the creative potential of the city and to determine the optimal share of imported cultural projects? How one could efficiently use cultural achievements as drivers of economic development?

Moderator:

Nikolay Novichkov, professor, Head of the Federal Board “Cultural Alliance”

Co-moderator:

Boris Milgram, Deputy Chairman of the Perm Krai Government

Partisipants:

Marat Guelman, Director of PERMM, the Museum of Contemporary Art, Member of the Public Chamber of the Russian Federation

Marina Khrustaleva, Chairman of board of Moscow Architecture Preservation Society

Natalia Kopelyanskaya, Expert of the Project Group “Museum Solutions”

Anna Manyuk, Consultant of Cluster Group

Dmitriy Milkov, Director of Crestive Industries Development Center

Anatoliy Pichkalev, Director of Perm Opera and Ballet Theater

Irina Prilezhaeva, Projects Director of the Association of Cultural Managers

Alexander Protasevich, Minister of Culture, youth policy and mass communications of Perm Krai

Nikolai Pryanishnikov, Expert of the Institute for Strategic Development of Municipal Formation “Small towns”, “Pushkin library”, V.Potantin Fund

Olga Yudina, Director of the Perm Local History Museum

Strategic Master Plan and the Transformation of the City

Hall 5

A comprehensive plan of post-industrial development should be seamlessly integrated into the Perm city development master plan based on progressive trends and the General Plan of the City Development expanding its main provisions.

What principal decisions are to be taken to achieve such integration? Are there any contradictions in the reviewed documents, and could these contradictions be efficiently overcome? What mechanisms are to be used for an efficient integration of the comprehensive project into the adopted urban development solutions?

Moderator:

Alexander Epshteyn, Director of Institute Regional studies and Urban planning at the Higher School of Economics

Participants:

Han van den Born, Partner of KCAP

Cees Donkers, Urban designer, Founder of the Architectural Centre of Eindhoven

Martin Dubbeling, senior consultant, urban planner and urban designer at SAB in Arnhem, ISOCARP Vice President Urban Planning Advisory Teams (UPATs) Programme

Andrey Golovin, Director of City Projects Bureau

Arkadiy Kats, 1st Deputy Chairman of Perm City Duma

Dmitry Kletshev, Project manager of Center for Applied Economics HSE - Perm

Egor Korobeinikov, Chief Editor of UrbanUrban.ru

Alexander Lozhkin, Architect of City Projects Bureau

Alexei Muratov, Chief Editor, "Project Russia"

Nikolai Palazhchenko, Member of the Board of the Vinzavod contemporary art support foundation

Martin Probst, associate at MLA+

Alexander Rogoznikov, Architect

Iliya Zalivukhin, Architect

17:00 – 17:30 **Coffee Break**

17:30 – 19:00 **Plenary Meeting Summary**
Plenary meeting hall

Moderator:

Aleksandr Pochinok, member of the Council of the Federation of the Federal Assembly of the Russian Federation

Additional Forum events

April 19, 2012

12:30 – 19:00 **Conference: "Society and taxes. A new Perspective on the Future"**
With the support of SC "Taxes and law"

12:30 – 13:15 **Participant registration**

13:15 – 16:15 **Opening Ceremony**
Plenary meeting hall

Welcoming remarks:

Gennadiy Sandyrev, head of SC "Taxes and law"

The reforms in our country take place for years now, some things change, develop, introduced, and Russia today is not the same as Russia a decade ago. The taxes have always been an urgent issue for our country, disputes and discussions never end. Tax reform is still the most discussed topic in the Russian economy. Sometimes taxes are a factor of environment that constantly hampers, hinders and complicates the running of

business. The government agrees that tax burden shall be reduced, tax system should be facilitated. However, the outcome of such facilitation does not always satisfy the entrepreneurs.

During the discussion, the conference participants will attempt to consider the tax reforms from the point of view of further economic development, will discuss the reformations being made and government's plans for the future, including the initiatives of increase of terms of reference of the municipalities and transfer to them of the taxes received from the small businesses.

Moderators:

Aleksandr Pochinok, member of the Council of the Federation of the Federal Assembly of the Russian Federation

Gennadiy Sandyrev, head of SC "Taxes and law"

Viacheslav Belov, first deputy director general of the Perm Financial and Industrial Group

16:15 – 16:45 **Coffee break**

16:45 – 19:00 **Continuation of the conference: "Society and taxes. A new Perspective on the Future"**
With the support of SC "Taxes and law"
Hall 3

16:45 – 19:00 **Open meeting of the Expert Group of the Perm Territory on approbation and introduction of the executive agencies work in respect of the favorable investment climate**
With the support of Agency of Strategic Initiatives
Hall 2

16:45 – 19:00 **GeoPulse Project Presentation**
Hall 5

The *GeoPulse* Project is a multimedia interactive visualization of distributed information on the urban environment based on the Geographic Information System (GIS) developed by Ars Electronica Solutions (Linz, Austria). The project tests a set of technologies used in the interaction of various local community groups, helping them take part in the development of a common decision-making strategy for an issue which is important for the city, providing for their involvement in research procedures and expert assessment of results.

A short sample version of the project will be presented at the Forum, it visualizes important spatially distributed data on the basis of the Perm city map.

April 20, 2012

09:00 – 10:30 **Working Breakfast: “The Perm Region, an Innovative Breakthrough”**
With the support of SC “Taxes and law”
Hall 2

Some researchers believe that for the majority of developed countries in the modern world it is innovative economy that provides the world economic superiority of the country implementing it. Currently, the leaders of many developed countries consider the development of innovative economy. Until 2015 it is planned to create a self-developing mechanism of innovative economy in the Perm Territory. Kama region must become one of top 5 Russian regions – innovative leaders of Russia. How can such ambitious objective be achieved? This and many other problems are suggested to be discussed during the business lunch with the representatives of governmental authorities, entrepreneurs and financial executives.

Moderators:

Gennady Sandyrev, director of the “Taxes and Law” Group

Vladimir Puchnin, financial director of “KD GROUP” JSC, director of “Kama Valley - Finance” LLC

Yuri Utkin, Deputy Chairman of the Perm city Duma

10:30 – 12:00 **Development of Business Angels Regional Associations, round-table discussion**
With the support of the Permsky Krai Investment Promotion Agency
Hall 4

The participants of the round-table discussion are private investors, members of business angels’ networks from the Russian Federation and other countries, entrepreneurs, representatives of government executive bodies in the sphere of economy, of venture funds, regional and federal development institutions, representatives of universities and business incubators interested in angels’ investment. They will discuss a wide range of issues: the creation of the regional network of business angels; uniting regional networks; urgent issues concerning the funding of innovative projects at the initial stages; legal subtleties in deal making; public-private partnership in funding innovative projects at the early stage; deal-flow development for a stream of projects.

Participants:

Luiza Alexandrova, NP St. Petersburg Business Angels Association, Board, Chairperson
Arthur Baganov, Baganov International Group International Investment and Consulting Company, President; Microsoft Seed Finance Bank, Management Director

Andrey Kessel, ATZ Management Ltd., Management Director

Maria Marketanova, Global Venture Alliance, Business Marketing and Development Director

Irina Reznik, OOO Infracfond RVK, General Director

Aleksey Teleshev, OOO RVK Seed Investment Fund, General Director, OOO RVK Infracfond General Director

Yevgeny Savin, OOO Yunova Media, Director

Maxim Shekhovtsov, Allianz ROSNO Asset Management venture funds, Managing Director

Ivan Zhdanov, Global Venture Alliance, Investment and Analysis Director

Pavel Zlatin, NP National Commonwealth of Business Angels (SBAR), Deputy General Director

Andrey Zotov, ADJ Consulting Company, Co-Owner and Managing Partner

10:30 – 12:15 **Super Start – “Business game of the finalists of the 5th Regional University Competition – “Pro PROFI” and the 6th Open Contest between the young finansists and economists “Young Financial Expert”**
With the support of SC “Taxes and law”

Hall 1

14:30 – 15:30 **Lunch**

15:30 -19:00 **The panel discussion entitled “On the reform of legislation on transfer pricing in the Russian Federation”**
With the support of SC “Taxes and law”

Hall 1

Transfer pricing is the sale of goods or services within the group of related persons at the prices different from the market prices. To collect a fair amount of taxes owed when the market prices apply, the government regulates transfer pricing. This topic draws attention of both taxation specialists and communities. For instance, no provisions on transfer pricing applicable for calculation of the tax base on budget-forming taxes are still introduced to the Tax Code of the Russian Federation. The panel discussion participants will discuss the peculiarities of tax regulation of transfer pricing and amendments to be made to the tax legislation.

Moderators:

Rustam Vakhitov, head of the taxation subdivision of the Scientific and Expert Council of the Chamber of Tax Advisers of Russia

Viacheslav Belov, first deputy director general of the Perm Financial and Industrial Group

15:30 -17:00 **Session: «New culture of business of the Innovation Economy»**
With the support of Association Business Angels Urals

Hall 3

When you speak of innovative development, it is not enough to mention science, technology, production today. The development of innovative business demands for

changes in the sphere of finance, in the social sphere, in the training of experts, in the sphere of intellectual property, and in the innovative way of thinking, as a whole. Universities, these batteries accumulating the new culture of innovative business, - how could we make the university environment “entrepreneurial”? When the new, innovative era of business arrives? How rules of the game change? What is the main condition for success in innovative business today? How successful entrepreneurs “emerge”, where do they get their success? Where could you find skillful venture entrepreneurs? How can you find new business models so that ideas bring big profits and be in demand with business angels?

The session will be concluded by **Challenge Accepted from BAUR** – an investor vs. developer (**moderated** by Valentina Slavina, NP BAUR President). Venture investment doesn't have a long history in Russia yet. Communication between the participants of the new market has not been arranged, many things are to be learnt and worked out “in the process”. But the most painful issues today are – How can you find a “good investor”, and How can you find a “good project”? Stereotypes and mistakes. Claims and offences. Myths and reality. Venture investors do not fund inventions. What are they funding? Why developers tend to see the second component of the “business angel” phrase and skip the main thing? We'll try to check all this in a fascinating and dynamic format of Challenge Accepted.

Moderator: *Valentina Slavina*, President of Association Business Angels Urals

Experts:

Mikhail Babin, Resource Technology Group of Companies, owner; creator of more than 10 business projects, one of the Yekaterinburg business community leaders

Ilya Balashov, OAO Alliance ROSNO Asset Management, Venture Fund Director (Moscow)

Yevgeny Fridman, Entrepreneur, the Pillar of Russia regional branch, Chairman (Perm)

Dmitry Kalayev, RedButton Venture Fund, Managing Partner (Yekaterinburg)

Alexander Kirilenko, Entrepreneur (Perm)

Aleksey Kostarev, RedButton Venture Fund, investor, partner (Yekaterinburg)

Igor Kravchenko, Regional Development Agency, General Director (Chelyabinsk)

Marina Makarova, Business Angel, Entrepreneur (Chelyabinsk)

Grigory Menshikov, Entrepreneur (Perm)

Pavel Neverov, Russian Management Society (RUS), Expert Council Secretary, Yekaterinburg

Igor Panteleyev, SBAR, Executive Director (Moscow)

Anatoly Plotnikov, OAO Permsky Krai Investment Support Agency, Innovation Projects Department, Head

Stepan Ronzin, Entrepreneur

Yevgeny Savin, YUNOVA Media, General Director (Moscow)

Oleg Shevchenko, Permsky Krai Government, Deputy Chairman (Perm)

Vladimir Sokolov, Entrepreneur, BAUR – Skolkovo Fund joint investment project, Coordinator (Perm)

Alexander Vasilevsky, National Business journal, Editor-in-Chief (Yekaterinburg)

15:30 -17:00 Code4Perm Competition Award

Held with the support of the Permsky Krai Government Administration and the Permsky Krai Ministry of Culture, Youth Policy and Mass Communications

Hall 2

The Code4Perm is a stage in the all-Russia Code4Russia competition, which is held among independent software developers. The goal of this stage is to develop applications for mobile devices – smartphones and communicators. Projects shortlisted for the final part of the competition and the winners of *The Best Gaming Application* and *The Best Mobile Guide Application* nominations will be presented at this ceremony. Alena Popova, the organizer of the Code4Russia competition, will speak on the process of the digital government construction and on the role of independent civic development in this sphere. Besides that, the discussion would also cover the issues of the regional use of specialized applications to increase tourist attractiveness, enhance information levels of the population, and to solve other tasks.

Moderator:

Alena Popova, digital government expert, Code4Russia project founder

17:30 – 19:00 Mentors' Club

With the support of Association Business Angels Urals

Hall 3

The Mentors' Club is a continuously operating instrument for supporting start-ups, on the part of Ural IT-Cluster. Once a month (for more than a year now) the leading IT-businessmen and experts get together to consider various projects, offer help and criticism to young start-ups and also to provide them with financing. The projects of Perm developers will be presented at this sessions of the club.

Moderator:

Dmitriy Kalaev, managing partner of RedButton Venture Capital

19:00 Basketball charity match "SPORT SAVES LIFE"

Sports Complex named V.P. Sukharev

158-A, high-road Kosmonavtov, Perm

April 21, 2012

11:00 - 13:00 - Public lectures: "Tax Legislation: Europe, Asia, Russia"

With the support of SC "Taxes and law"

Venue: Perm Financial and Economic College (50, B.Gagarina)

William Simons, professor of the East-European Law of the law faculty of the Leiden University, director of the Institute of East-European Law and Russian research, Partner: Simons and Timmermans International Business Lawyers

Gennady Sandyrev, director of the “Taxes and Law” Group

Rustam Vakhitov, director of the international taxation sector of the Scientific and Expert Council of the Tax Advisors Association of Russia

Andrei Kozhevnikov, director of the Regional Center of Advanced Vocational Education

Onuchina Elena, executive director of the Perm Territory Regional Department of “Tax Advisors Association” Interregional Public Organization