

Perm Forum: Sponsorship Package

The sponsor is granted the official status of “Sponsor of the VIII Perm Forum ‘Person. Community. Nation.’” conferring the right to use the official Forum logo, including references to said status, in its advertising campaigns from the moment of agreement signing through August 01, 2012.

Congress-business opportunities:

- Distribution of the Sponsor’s informational material/promotional item within the Forum site;

PR-coordination and advertising opportunities:

- Publication of informational material on the Sponsor’s company (logo, company name, partnership level, information on company operations, direct link to the company’s website) under the “Partners” section of the official Forum website www.permforum.ru within three (3) days of information submission;
- Posting of the Sponsor’s corporate logo on the homepage of the official Forum website www.permforum.ru (general sponsor-logo block);
- Placement of the Sponsor’s corporate logo on the indoor advertising space at the main Forum venue;
- Inclusion of the Sponsor’s corporate logo in the Forum Participant’s Programme;
- Inclusion of the Sponsor’s corporate logo in the Forum Participant’s notebook.

General provisions:

- Participation by three (3) Sponsor representatives in Forum work, including passes granting one (1) of them access to all official Forum events;
- Advance accreditation of Sponsor representatives;
- Issuance of one (1) transit pass allowing Sponsor vehicles (whether privately-owned or leased) to enter the Forum site;
- Participation by the “First Person” of the Sponsor’s company in the VIP events held under the Forum’s Cultural Program (by advance agreement);
- Presentation of a Certificate of Forum Participation.

Queries on sponsorship support and additional opportunities for Forum participation should be directed to the Forum Operator, IRP Group.

Contact information:

E-mail: sponsor@permforum.ru

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